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Proposal and Development of a BI Solution to Improve Supply Chain Performance

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Dedication

This thesis is dedicated to my parents, whose support and unconditional love have been guiding me all throughout this journey and more. Your encouragement and belief in me have given me the strength to overcome all challenges. You instilled in me values of perseverance and integrity that paved the way for my accomplishments. This achievement is as much yours as it is mine.

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- Feriel

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Table of Contents

General Introduction

2

1 The Practical Context

	1.1 Introduction 3
	1.2 An overview of the company
	1.2.1 Merinal Laboratories presentation
	1.2.2 The history of Merinal Laboratory
	1.3 The organizational structure of Merinal
	1.4 Supply Chain Division of Merinal
	1.5 Problem identification
	1.5.1 Information Flow
	1.5.2 The Fish-bone diagram
	1.5.3 The 5W2H method
	1.6 Problem statement
	1.7 Conclusion
Stat	te of the Art
	2.1 Introduction
	2.2 Supply Chain Concepts
	2.2.1 Supply Chain
	2.2.2 The Main Actors in the Supply Chain 16
	2.2.3 The Degrees of Supply Chain
	2.2.4 Components of a Supply Chain
	2.2.5 Supply Chain Management 19
	2.2.6 Supply Chain Coordination 19

2.2.7 Manufacturing and inventory management coordination
2.3 Business Intelligence
2.3.1 Business Intelligence definition
2.3.2 The Architecture of a Business Intelligence solution
2.4 Business Intelligence in Supply Chain Management
2.4.1 Information flow within a supply chain
2.4.2 The impact of using BI in Supply chain management
2.4.3 BI techniques used in similar cases
2.5 Conclusion
3 Conception and development of BI Solution for the Merinal company
3.1 Introduction
3.2 Solution Modelling
3.2.1 The Use-Case Diagram
3.3 Solution Architecture
3.3.1 The used Tools
3.3.2 The used Data
3.3.3 The Measures and Performance Indicators
3.3.4 Fact Tables:
3.3.5 Dimension Tables
3.3.6 Time Dimension
3.4 Solution Implementation
3.4.1 Datawarehouse Diagram 50
3.4.2 The ETL Process
3.4.3 Olap Cubes
3.5 Data Visualization
3.5.1 Dashboard construction 57
3.6 Conclusion
General Conclusion 63
Bibliography 65

Appendix 69

List of Figures

1.1 Different distributors of Merinal Laboratory	4
1.2 The rapeutic categories produced by Merinal	5
1.3 Merinal organisational chart	7
1.4 Sites of Merinal	7
1.5 SCD Organisational chart	8
1.6 The Fish-bone diagram	10
2.1 Schema of a company's SC	15
2.2 The Basic Supply Chain	16
2.3 The Direct Supply Chain	17
2.4 The Extended Supply Chain	17
2.5 The Ultimate Supply Chain	18
2.6 Conceptual Model of SCM	
2.7 Business Intelligence Schema	22
2.8 Business intelligence architecture	24
2.9 Schema of a Fact Table for Order Transaction	25
2.10 Example of DimensionTable	26
2.11 Star Schema Example	
2.12 Snow flake Schema Example	27
2.13 ETL Process	
2.14 OLAP Cube Representation Example	30
2.15 Example of a SCM Dashboard	32
3.1 Use case Diagram of the dashboard	41
3.2 Screenshot of the Reception CSV file	44
3.3 Screenshot of the Consumption CSV files	44

3.4 Screenshot of the Manufacturing Orders CSV file	44
3.5 Screenshots of Time Dimension Design	50
3.6 The Datawarehouse Design of Merinal	51
3.7 ETL Process of a dimension table with SSIS	52
3.8 The Foreach Loop Container	53
3.9 Data Flow Taskin Fact Tables ETL process	53
3.10 Flat File Connection Manager Editor	54
3.11Job Schedule configuration	55
3.12 OLAP Cube for Merinal Data Warehouse	56
3.13 DimTime Structure and Attribute relationships	57
3.14 DimProduct Structure and Attribute relationships	57
3.15 Stock management Dashboard-Desktop Version	58
3.16 Scheduling Department Dashboard-Desktop Version	59
3.17 Supply Chain Division Dashboard-Desktop Version	61
3.18 Graph of DOLYC 1g production quantities over 3 years	62
3.19 Graph of DOLYC 500Mg production quantities over 3 years	62

List of Tables

1.1 History of Merinal Laboratory	6
1.2 Obtained results from the fish-bone diagram	11
1.3 The 5W2H approach	12
2.1 Summary of References, Tools/Techniques Used, Contributions, and Limitations	34
3.1 Measures and Indicators	45
3.2 Fact Tables and Measures	47
3.3 Dimensions and Data Types	49

Abbreviations

- BI: Business Intelligence
- CSCMP: Council of Supply Chain Professionals
- **CSV:** Comma-Separated Values
- **DSS:** Decision Support System
- **ERP:** Enterprise Resource Planning
- ETL: Extraction-Transformation-Loading
- IT: Information Technology
- **KPI:** Key Performance Indicators
- **MD:** Merinal Distribution
- **MDX:** Multidimensional Expressions
- MPP: Master Production Plan
- **OLAP:** Online Analytical Processing System
- **RDBMS:** Relational Database Management System
- SC: Supply Chain
- SCC: Supply Chain Coordination
- SCD: Supply Chain Devision
- SCE: Supply Chain Execution
- SCM: Supply Chain Management

S&OP: Sales and Operations Planning

- **SCP:** Supply Chain Planning
- **SSAS:** SQL Server Analysis Service
- **SSDT:** SQL Server Data Tools
- **SSMS:** SQL Server Management Studio
- **SSIS:** SQL Server Integration Service
- **UML:** Unified Modelling Language
- **WPP:** Weekly Production Plan

General Introduction

General Introduction

The pharmaceutical industry is a complex and dynamic sector, that is vital in ensuring the well-being of individuals in the world. It plays a crucial role in the global economy and public health and as a business, it involves the discovery, development and production of medications intended for use as treatments or preventatives of diseases.

The supply chain in the pharmaceutical business is a crucial component that ensures the timely delivery of drugs from manufacturers to patients. It encompasses a series of steps, each step must adhere to strict regulatory standards to maintain drug efficacy and patient safety.

Supply Chain Management is a critical component of modern business operations, encompassing the coordination and management of various activities involved in the production and delivery of goods and services. It plays a crucial part in the industry by directly impacting the availability, quality and affordability of essential medications. In order to achieve a an efficient SCM, coordination is an important factor since it guarantees the delivery of products on time, in the right quantities and at the right locations. It plays particularly a significant role in the pharmaceutical sector due to the complicated involvement of stakeholders with each other's, including manufacturers, distributors, wholesalers and healthcare providers on a larger scale. And also, between a company's supply chain departments such as production, stock management, procurement and distribution in terms of information sharing on a smaller scale.

The complexity of global supply chains has increased in the last decades, especially in the Big Data era. Leading to consistent need of real-time and developed data-driven tools to facilitate the management of supply chains. The Merinal Pharmaceutical company's supply chain division where we've held our internship, is faced with the problem of under usage of data leading to miscoordination between its department and poor supply chain management.

In this context, our project aims to develop a real-time business intelligence solution for Merinal Pharmaceutical in order to optimise its SCD performance. Our work was divided into three chapters presented as follows:

• **Chapter one:** this first chapter gives a presentation about Merinal Pharmaceutical, its internal organisation as well as the problem statement.

- **Chapter two:** the second chapter defines the theoretical and the technical concepts that will help us develop our BI solution as well as presenting some contributions from the literature of BI in the SC field.
- **Chapter three:** The third chapter presents the different steps that we took to build our solution and we gave an example of the useful results that can be extracted from the dashboard.

Chapter 1

The Practical Context

1.1 Introduction

The pharmaceutical industry in Algeria plays a crucial part in the industrial sector, by its contribution to healthcare, economic stability of the country and employment. Over the past years the sector has experienced a remarkable growth in its production rates by achieving more than 2.5 billion euros worth of medicines, with a 200-production unit covering 70 % of the country's generic needs, also the Algerian pharmaceutical market is expecting to achieve a revenue of 922.90 million of euros in 2024 . In order to reduce reliance on imports, increase production rates and reduce healthcare costs, the Algerian government has encouraged licencing deals with foreign pharmaceutical companies. The presence of several foreign investors in this domain has led to a high level of competition between local producers, in which each one of them aims to achieve higher levels of production and gain more profits by implementing better strategies and a more efficient management of their companies.

In this chapter we will give a presentation of the company where we have held our internship, by giving an overview of it's history and it's organizational structure, and then we will analyse it's current situation, define the problem statement and the proposed solution for it.

1.2 An overview of the company

Merinal Laboratories is one of the leading Algerian producers in the pharmaceutical industry. Specialized in generating dry form medications with a general formulation providing them in different shapes such as tablets, capsules and sachets.

1.2.1 Merinal Laboratories presentation

Merinal's laboratory has directed its development strategy to the production of generic medications since the emergence of its first innovative production unit, with an ability of producing up to 150 million boxes per year, and this by establishing procedures intended to control its production system, storage, maintenance, product distribution, batch recalls and clients' complaints. One of Merinal Laboratory goals is being present on a large national scale, by implementing a vast network of 26 strategically positioned distributors throughout the country. Ensuring a maximum accessibility to patient and healthcare services, as shown in the figure [..].



Figure 1.1: Different distributors of Merinal Laboratory. [1]

Also, since 2007, Merinal has expended its presence into the international market, by realizing its first export operation into the Ivory Coast and currently it works with 12 other countries differing between African and Arabs such as Saudi Arabia and Iraq. In accordance with the constant need for pharmaceutical products, Merinal has a diversified range of generic medications covering 10 therapeutic categories with nearly 58 distinct presentations. Which are described in the following figure 1.2:



Figure 1.2: Therapeutic categories produced by Merinal. [1]

1.2.2 The history of Merinal Laboratory

Similar to numerous global pharmaceutical companies, the origin of Merinal Laboratory dates back to the 1969, since then several changes have impacted the organization of the company, which are summarized in the table 1.1.

1969	MELLAH Pharmacy.
1997	Establishment of Merinal Company.
1999	Beginning of construction work for the production unit.
2002	Beginning of production activity under license.
2004	Launch of the first generic.
2007	Beginning of exports.
2012	Release of 30 million boxes onto the market.
2020	1000 employee committed to your health.
2022	20 years after, 70 million boxes released to the market.
2023	Inauguration of the new pharmaceutical complex.
2024	Introduction to the new Merinal Visual Identity.

Table 1.1: History of Merinal Laboratory.[1]

1.3 The organizational structure of Merinal

The organisational chart reflects the activities held within the company; different departments work in synchronisation in order to achieve its goals. Being held under the authority of a chief executive officer, the following organizational chart (figure 1.3) reflects the different directors within Merinal Laboratory:



Figure 1.3: Merinal organisational chart. [2]

The company dispose of 3 different sites to realise its distribution tasks, two are mainly located in the industrial zone of Oued Semar, and the third one in Khemis El Khechna presented in the following figure 1.4:



1.4 Supply Chain Division of Merinal

The supply chain division (SCD) of Merinal is the one responsible to ensure coordination among diverse departments and sub-departments, in order to guarantee an interrupted and effective flow of materials dedicated to the production and distribution of pharmaceuticals. This figure summarizes its organisation:





Our solution is dedicated for the stock management and scheduling departments, their main responsibility is to manage raw materials and production planning:

- The stock management department: manages inventory levels of raw materials and makes sure of the availability of materials necessary for the production service.
- The scheduling department: the one in charge of scheduling and tracking fabrication orders and production department needs during the manufacturing process.

1.5 Problem identification

During our internship at Merinal, we've held discussions with the heads of stock management and scheduling departments concerning the overall performance of their supply chain. Both department heads highlighted issues managing the process of coordination between them. In order to analyse the current situation, and find the potential reasons of the faced problem, we have summarized the information flow of the SCD and employed two different approaches commonly used in process analytics which are the fishbone diagram and the 5W2H method to help us identify the root cause of these operational inefficiencies.

1.5.1 Information Flow

The information flow between the concerned parties of the company goes as follows :

- 1. After holding a committee to establish the yearly SOP (Sales and Operations Planning) to identify the annual production goals, the MPP (Master Production Plan) will be formulated, This plan will then be used to develop the Monthly Production Plan (MPP), which in turn will guide the creation of the Weekly Production Plan (WPP).
- The scheduling department receives the WPP by email, and stock management department receives a roadmap for all the necessary materials to issue the manufacturing order from SageX3.
- 3. Information about the received and consumed materials as well as produced final products, will be updated by data entry on Excel Sheet and on Sage X3 daily.

1.5.2 The Fish-bone diagram



This fish-bone or the cause and effect diagram is a tool that helps in modelling the possible root causes of the problem , it is presented in the figure 1.6. After discussing the found results, we have reached the following conclusions:

	Potential issues	Eliminated issues
Issue	 Absence of real-time monitoring. Inadequate technologies for tracking stock levels. Lack of integration between scheduling and stock management departments 	 Money. Environment. Manpower. Materials. Unsynchronized scheduling process.
Reason	Reliance on data storage in Excel sheets and Sage-x3.	The necessary policies and systems are available to iden- tify and prevent any of these issues.

Table 1.2: Obtained results from the fish-bone diagram

According to the obtained results of the fishbone diagram, and to have a better understanding of the current situation as well as the factors resulting in it. We have used the 5W2H method.

1.5.3 The 5W2H method

The 5W2H method is a simple yet a powerful tool used in problem solving, it helps in understanding the problem from different perspectives by asking the right questions depending on the faced situation. The following table summarizes the different questions that we have conducted to gather pertinent details:

Who	The heads of stock management and scheduling de-	
	partments.	
What	increased operational inefficiencies and frequent	
vv nat	shortages of essential production materials quantities.	
Where	In stock management and scheduling departments.	
	Through the frequent miscoordination between the	
How	scheduling and stock management departments con-	
	cerning quantities needed to fulfil production orders.	
	A significant amount of materials required for produc-	
How much	tion orders require multiple procurement attempts to	
	provide the needed quantities.	
Why	Lack of data analysis, real time monitoring and a mu-	
	tual visualization and decision-making system.	

Table 1.3: The 5W2H approach.

1.6 Problem statement

Following the in-depth analysis of the potential root causes of the current problem at Merinal. We have concluded that currently the company lacks an adequate system for real-time monitoring of its stock levels. Specifically, when GDS department issues the availability of the necessary materials without prior confirmation of their inventory levels, leading the scheduling department to confirm production orders, provoking delays and manufacturing inefficiencies in the production service.

In this context, our objective is to develop a Business Intelligence (BI) solution dedicated to the stock management and scheduling departments at Merinal. This solution aims to enhance coordination between the various departments, optimize stock management, ensure continuity in the production processes and provide useful insights for scheduling and stock management departments. We propose to create a dashboard that allows for real-time supervision and monitoring of stock levels, thereby providing an effective and efficient decision-making tool. Our solution will also offer forecasts of quantities to be produced and consumed. Finally, these forecasts will be used to optimize procurement and improve the overall performance of the supply chain.

1.7 Conclusion

This chapter has helped us in presenting the company where we've held our internship and understand the way in which it operates. By giving an overview of its evolution history, and its overall organisational structure. It has also presented the fish-bone diagram and the 5W2H method that we have used to analyse the company's current situation, define the problem statement, and presenting the proposed solution.

In the next chapter we will discuss the theoretical aspects and concepts of our solution which will include supply chain, Business Intelligence and the relationship between them .

Chapter 2

State of the Art

2.1 Introduction

After defining the problem statement in the previous chapter, we will now discuss the theoretical aspects and concepts that will help us in implementing our solution.

the present chapter is divided into three sections. In the first one, we will define supply chain and supply chain management in order to show the difference between the two terms, then, we will define the different actors, types, and components that can be held within the SC; after that, we will highlight the importance of coordination in SC and more specifically between inventory and manufacturing services. In the second section, we will define the concept of business intelligence, and explain the different steps to take in order to develop a BI solution and the tools that can be used. Lastly, in the third section, we will discuss the relationship between Business Intelligence and Supply Chain and cite some studies that have been realised in this field.

2.2 Supply Chain Concepts

2.2.1 Supply Chain

In the literature, we can find a large number of definitions about supply chain, since it has been examined and established from multiple perspectives. According to Beamon, B [3]:

"Supply chain is a structured manufacturing process where in raw materials are transformed into finished goods, then delivred to the end customer."

Ayers, J.B has defined it as[4]:

"The life cycle processes comprising physical, information, financial and knowledge flows whose purpose is to satisfy the end-user requirements with products and services from multiple linked suppliers."

the council of supply chain professionals described it as [5]:

"the material and informational interchanges in the logistical process stretching from acquisition of raw materials to delivery of finished products to the end user. All vendors, service providers and customers are links in the supply chain."

in other words, we can say that supply chain is the combined flows of goods coordinated with their associated information from the origin point to the final destination [6]. alternatively, it encompasses all the activities associated with the flow and transformation of goods from the raw materials stage, through to the end user, as well as the associated information flows [7].





2.2.2 The Main Actors in the Supply Chain

Several key players contribute to the movement of goods or services from raw materials to the end user. According to Chopra and Meindl[9], the supply chain includes suppliers, manufacturers, distributors, retailers, and customers. The customers being the main focus of the chain, since the primary purpose of the existence of any supply chain is to satisfy customer needs, in the process generating profit for itself. And in order to get more details about each one of them, here is their definition in accordance with the CSCMP[5]:

- Supplier: An individual or an organization who supplies goods or services to the company. This is also sometimes referred to as a "vendor". In some settings—where a company provides goods through a distribution network—network members may be referred to as suppliers.
- 2. **Manufacturers:** companies or entities involved in transforming goods from raw materials to the end product.
- 3. **Distributors/Wholesalers:** A business and industry which acts as a third-party local representative and distribution point for a manufacturing firm. These firms may perform some light assembly or kitting of goods, but generally provides a buffer for finished goods. Distributors typically purchase the goods in quantity from the manufacturer and ship to customers in smaller quantities.
- 4. **Retailers:**An individual or organization which purchases products from a manufacturer or distributor and resells them to the ultimate consumer. This group includes a wide range of businesses from door to door and corner stores to global companies.
- 5. **Customer:** in distribution a customer is the trading partner or reseller, and in direct-toconsumer he is the end customer or user.



2.2.3 The Degrees of Supply Chain

Supply chain complexity can differ from one another depending on the number of organizations involved in the activity. Mentzer et.al has divided this complexity into three different degrees noting that the final consumer is considered part of the chain and any organization can be part of numerous supply chains [10]:

 Direct Supply Chain: It consists of an inter play between the company, its supplier and customer, where flows of information traverse both upstream and downstream products, services and finances.



2. Extended Supply Chain: Adding to the immediate suppliers and customers extended supply chain includes also the suppliers of immediate suppliers and customers of the immediate customers.



3. Ultimate Supply Chain: This one represents the ultimate encompasses the totality of organizations engaged in the spectrum of the upstream and downstream operations entailing the multi-faced exchange of goods, services, financial transactions and informational flows.



2.2.4 Components of a Supply Chain

In order to fulfil the client demand and provide the needed product, supply chain manages its life cycle within a specific process which the CSCMP has defined it as "a series of time-based activities that are linked to complete a specific output". These activities can change depending on the complexity of the product, but the main ones according to the CSCMP are defined as [5]:

- Procurement/Purchasing: The activities associated with acquiring products or services. The range of activities can vary widely between organizations to include all of parts of the functions of procurement planning, purchasing, inventory control, traffic, receiving, incoming inspection, and salvage operations.
- 2. **Manufacturing/Processing:** The segment which is associated with the production of product using formulas and manufacturing recipes. It can be contrasted with discrete manufacturing which is concerned with bills of materials and routing.
- 3. **Inventory Management:** The process of ensuring the availability of products through inventory administration.
- 4. **Distribution:** The activities associated with moving materials from source to destination, can be associated with movement t from a manufacturer or distributor to customers, retailers or other secondary warehousing / distribution points.
- Reverse Logistics: A specialized segment of logistics focusing on the movement and management of products and resources after the sale and after delivery to the customer. Includes product returns for repair and/or credit.

2.2.5 Supply Chain Management

Since the satisfaction of the customer plays a crucial part in the success of a supply chain, an effective management of its components is necessary, which leads as to the concept of supply chain management. From its introduction in the 1980s, supply chain management has undergone significant changes and extensions. Sweeney has defined it as [11]:

"the systemic, strategic coordination of the traditional business function and tactics across these business functions within a particular company and across business within the supply chain, for the purpose of improving the long-term performance of the individual companies and the supply chain as a whole."

Simchi-Levi believes that [12]:

"Supply chain management is a set of approaches utilized to efficiently integrate suppliers, manufacturers, warehouses and stores, so that merchandise is produced and distributed at the right quantities, to the right locations, and at the right time, in order to minimize system-wide costs while satisfying service level requirements."

According to the CSCMP, researchers define SCM as [5]:

"It encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities. Importantly, it also includes coordination and collaboration with channel partners, which can be suppliers, intermediaries, third party service providers, and customers. In essence, supply chain management integrates supply and demand management within and across companies. "

In accordance with these definitions, we conclude that supply chain management is the integration of all the mentioned activities through improved supply chain relationships, to achieve sustainable competitive advantage [7].

2.2.6 Supply Chain Coordination

Inter-entities coordination refers to distinct entities collaborating together in purpose of achieving aligned goals and decision-making to optimize the overall performance of the supply chain. In fact, coordination is an essential part in the conceptual model of a supply chain.[13] it is defined as: "the act of making arrangement for a purpose and making separate entities work in alignment."[14]



Figure 2.6: Conceptual Model of SCM. [13]

Supply Chain Coordination (SSC) can involve the coordination from the supplier to the end customer on a large scale, and also it can involve the coordination between a supply chain's intermembers in terms of their inter-dependencies such as: order, procurement, inventory management, production, design and development, prediction and distribution. SCC helps in increasing sales, organize inventories, shortening lead times and improve the performance of the supply chain [15]. In order to achieve a successful coordination, the first step is to identify which members of the SC should coordinate, which actions and activities requires coordination and what are the reasons for it [15]. It also can be categorized in three different types which are: simple information exchange, formulated information communication and modelled collaboration. In other terms, SCC is about information sharing, updating and collaborative work between SC members.

2.2.7 Manufacturing and inventory management coordination

Coordinating the supply chain can be one of the most difficult tasks in supply chain management [15], specially between manufacturing and inventory management departments in terms

of information sharing that can be defined as distributing useful Information for systems, firms, people or organizational units[16]. Since manufacturing is about using resources to create new products with added value, inventory's management purpose is to ensure an uninterrupted materials flow to maintain production without provoking overstocking or under-stocking. A lack of coordination arises mostly when decision makers possess uncompleted or lack for real time information [14]. Which means that, effective information systems should be implemented to help sharing important insights such as: inventory levels, products quantities, demand forecasting ext.

The influence of information sharing on supply chain effectiveness has grown considerably in the last periods, due to its advancement in information technology [16]. Numerous solutions have been developed for achieving successful coordination and information sharing such as Business Intelligence.

2.3 **Business Intelligence**

2.3.1 Business Intelligence definition

"The term business intelligence dates back to 1958 –introduced by Hans Peter Luhn an early pioneer in Information Sciences. In spite of this early vision, business intelligence did not evolve into a mainstream technology component until only very recently." [17]

Its a set of computer-based techniques that allow us to leverage data-driven decisions and employ the operational data collected of a company to incorporate robust analysis, from the different databases and sources that the company is utilizing [18]. The goal is to get a software solution that helps planners and decision makers within said company, asses their achievements in comparison to their goals using the Key Performance Indicators (KPIs), as well as help refine their approach to decision-making and optimize it based on the strategic and operational goals of the organization as well as their chosen KPIs. As Swain Scheps defined (BI) in his book: "BI is any activity, tool, or process used to obtain the best information to support the process of making decisions." [19]



Figure 2.7: Business Intelligence Schema.

[20]
The Journal of Knowledge Management, Economics and Information Technology also defined Business Intelligence as a technology that provides historical, current, and predictive views of business operations. Common functions of business intelligence technologies are reporting, online analytical processing, analytics, data mining, business performance management, bench marking, text mining, and predictive analytics. Business intelligence aims to support better business decision-making. Thus, a BI system can be called a decision support system (DSS). [21]

Drew Bently said that Business intelligence (BI) can be described as:"a set of techniques and tools for the acquisition and transformation of raw data into meaningful and useful information for business analysis purposes". [22] In more depth, BI is a solution that is based on taking pre-selected measures and axes of analysis and using them to create functions that can be used for decision-making. While the measure are the points that the decision-making parties wish to asses, the axes represent the points that the measures are going to be segmented by and analysed on, for example:

"Analysing Sales by a product date of production", or "Analysing the Reach of a marketing campaign by age of targeted audience". The "sales" and "reach of a marketing campaign" represents the measures that our decision-making parties wish to analyse, and the "product date of production" a well as the "age of targeted audience" represent the axes that we wish to analyse our measures by."

In conclusion, Business Intelligence is a data-driven enterprise solution that facilitates decisionmaking for strategic and operational parties of an organization, by using different functions to provide historical, current and predictive views of key operations in its different field of application within the company (Sales, Revenues, Marketing, Supply Chain, Resources etc.).

2.3.2 The Architecture of a Business Intelligence solution

As any other software system, a BI solution has a specific architecture that defines the logic and the process that it takes to achieve an affective decision support system (DSS). It has three main phases:



Figure 2.8: business intelligence architecture. [23]

1. Phase 1: Creation of the Data Warehouse

According to Inmon Data Warehouses are 'subject-oriented', integrated, time-varying, non-volatile data collections used primarily in organizational decision-making [24]. It is also a centralized storage location for large volumes of structured and unstructured data generated by the business processes. A data warehouse serves not only a central location that is easily accessible but also as the go to place for reliable and consistent data about the business [19].

If we wanted to work with a smaller range of data, we can introduce the concept of data marts which is a specialized and focused subset of data warehouses, used to achieve the analytical needs of a specific and focused business unit. It draws data from fewer data sources comparing to the data warehouses and it might include internal operational systems, a central data warehouse and external data [25].

(a) Modelling the Data Warehouse: In the realm of Data Warehousing, dimensional modelling makes a crucial part in order to structure data and provide an efficient way to analyse it. It helps representing data in a way that is easily understood by users. This multidimensional approach in the data warehouse is based on dimensions and measures[26].

(b) Fact Table Concept: According to Kimball et.al [27]. fact table is the primary table in dimensional modelling, it contains the numerical measurements of the business like how much? How many? and are attributes of facts in the background of dimensions. Also, the information inside this table doesn't have to be at the finest level of detail, it could be summarised data such as the total phone calls made by a customer.[28] Fact tables are the central focus of a dimensional model, and it should contain at least two foreign keys in order to connect it with the other dimension tables.



Figure 2.9: Schema of a Fact Table for Order Transaction.
[27]

(c) Dimension Table Concept: Dimension tables are integral companions to the fact table they contain textual descriptors of the business they represent descriptive, non-numeric data, like what? where? why? who? etc. It contains columns or attributes that describe the rows in the dimension table. Each dimension is defined by its single primary key which is designated by the PK notation. The dimensions attributes serve as the primary source of query constraints, grouping and reports label.[27] For a better understanding an example of a dimension table is represented in the figure 2.10:

Product Dimension Table
Product Key (PK)
Product Description
SKU Number (Natural Key)
Brand Description
Category Description
Department Description
Package Type Description
Package Size
Fat Content Description
Diet Type Description
Weight
Weight Units of Measure
Storage Type
Shelf Life Type
Shelf Width
Shelf Height
Shelf Depth
and many more

Figure 2.10: example of Dimension Table [27]

- (d) Types of Multidimensional Models: Multidimensional modelling helps in structuring data in order to make it organized and performant for the queries of the user. By dividing the data into fact and dimension tables as mentioned above, multidimensional modelling has two major forms known as the snowflake schema and the star schema:
 - i. **Star Schema:** It is called the star schema simply because the fact table is maintained in the middle of the dimension tables, these tables are connected to each other forming a star like structure, making it better for simple queries and aggregations in terms of performance. The figure 2.11 illustrates an example of the star schema:



Figure 2.11: Star Schema Example [29]

ii. Snowflake schema: is a more complex model, consisting of a centralized fact table connected to multiple dimension tables in a hierarchical manner forming a pattern of a snowflake and the figure 2.12 gives us an overview of this diagram:



Figure 2.12: Snowflake Schema Example [30]

2. Phase 02: Extraction, Transformation, Loading (ETL)

Definition: An ETL System represents the movement of data and its transactional process of extraction from multiple sources, transforming it into dimensional fact tables

and loading it into a data warehouse environment.

Extraction-Transformation-Loading (ETL) processes describe (a) the identification and extraction of (relevant) data from various operational sources, (b) the transformations needed to cleanse and customize this data, and finally, (c) the loading of the data into a data warehouse [31]. The data warehouse is the core of the BI system. It is a database built for the purpose of data analysis and reporting [32].

- (a) Extract: It is the initial stage that consists of retrieving data from various sources that can be diverse, ranging from relational databases to flat file. It is used to create a connection to the source, while identifying the needed data and extracting it.[25]
- (b) **Transform:** When extracting the data, its initial state can have a lot of inconsistencies in format, structure or data types. This is when the transformation part of the ETL process comes into place. Depending on the intended use of data in the target system, the transformation usually include:
 - i. **Cleaning:** Correcting mistakes, deleting duplicates and handling missing values.
 - ii. **Standardization:** Making sure the formatting is correct when it comes to date format and units.
 - iii. Deriving new fields: Combining different data to create new metrics, indicators or attributes.
 - iv. Filtering: Removing unwanted data based on specific criteria
 - v. **Aggregation:** Applying specific functions on data to summarize it (sum, count, average, max and min etc.).
- (c) Load: It is the final stage of ETL, it consists of loading the data warehouse by ensuring the efficient and accurate loading, avoiding potential errors during the process. [25]



3. Phase 03: OLAP cubes

OLAP is a data structure that provides multidimensional cubes from data and provides useful information for decision makers. While designing an OLAP system, the most important factor is reporting requirements. Compared to Online Transactional Processing (OLTP), OLAP provides faster reports because it reshapes data in cube structures rather than the traditional relational structure based on tables [32].

The OLAP (Online Analytical Processing) system is a type of data analysis system that is designed to support complex analytical and decision-making tasks. Based on the search results provided they found out that OLAP systems are characterized by their ability to perform multidimensional analysis on large datasets, often used in data warehousing and business intelligence applications [32][34].



Figure 2.14: OLAP Cube Representation Example $[\overline{35}]$

The key features of OLAP systems include:

- (a) Columnar data storage: OLAP systems often use column-oriented NoSQL databases to store and manage large volumes of data, which is more efficient for analytical queries compared to traditional row-oriented databases.[34].
- (b) Multidimensional data modelling: OLAP systems organize data into multidimensional "cubes" that allow users to analyse data from different perspectives, such as by time, product, geography,etc[19][22][31].
- (c) Analytical operations: OLAP systems provide advanced analytical operations like slicing, dicing, drilling down, and rolling up data to enable interactive and exploratory data analysis[34].

(d) Real-time analytics: Some OLAP systems, known as Hybrid Transactional and Analytical Processing (HTAP) systems, aim to support both transactional and analytical processing in real-time to provide fresh data for decision-making[31].

4. Phase 04: Visualisation

Data visualization is a crucial component of business intelligence (BI) that involves the graphical representation of data to facilitate understanding and decision-making [17][19] [22].

It allows decision-makers to quickly identify patterns, trends, and insights from complex data sets, enabling them to make fast, reliable, and fact-based decisions [17][19]. Effective data visualization techniques, such as interactive dashboards and reports, are essential for technological companies operating in fast-moving business environments, as they provide a systematic organizational intelligence to support risk-related decisionmaking [17][19]. The application of business intelligence and data visualization techniques has been shown to be beneficial in various domains, such as bridge health monitoring, where it can support investment planning and decision-making processes in the public works sector [19].

(a) **Definition of Dashboards:**

A dashboard is a tool that is commonly used for visualisation in a BI solution. It helps users whom in most cases are decision makers across different industries to answer questions as what, why, when and how did an action happened, using KPI's or other important business metrics by displaying various types of visuals such as tables, graphs, and charts to make friendly manageable insights of the data.[36] The figure 2.15. illustrates an example of a dashboard:



Figure 2.15: Example of a SCM Dashboard.

2.4 Business Intelligence in Supply Chain Management

In the previous parts of the chapter, we have given an overview of the concept of supply chain management, and then we have defined the business intelligence technique by explaining the different steps of implementing it. In this part we are going to highlight the relationship between SCM and BI by showing the importance of data analysis for decision making.

2.4.1 Information flow within a supply chain

Since customers always look for good quality products delivered to them at the right time and in the right place, modern companies need to enhance their efficiency in order to align it with customers' demands while minimizing the duration and costs associated with the production process. As mentioned in the previous part, supply chain provides information from the supplier to the clients such as information about orders, inventory management, account payable or point of sale transactions, and it all needs to be processed for those in positions of authority like supervisors, experts and employees in order to improve their ability for better and fast decision making.

Therefore, for an effective SC information flow, each company works with different types of software and each one is dedicated for a specific purpose along the process. We can divide them into three main categories: the first ones are software's for strategy planning (SCP) like the APS (advanced planning system), the seconds are dedicated for supply chain execution (SCE) like WMS (warehouse management system) and TMS (transport management system) and the third category are the ERP (enterprise resource planning) and it integrates all the functions of the company.

These software's are generating a huge amount of data that we call nowadays Big Data, and it needs to be analysed in order to make decisions based on them, and help the company to effectively gain profits according to it. So, in that concept, the BI is approached to help supply chain analyse its data and then transform it into simple and understandable real time insights to improve its performance.

2.4.2 The impact of using BI in Supply chain management

Business intelligence can lead into great impact in the overall supply chain performance, as Chen et al said:" consider business intelligence and analytics as an important area of study and research to solve data-related problems in companies". [39]

There are several examples that can gives us a better understanding of how BI improved SCM. Invoking the case of Walmart the largest retailer in the world, the company has implemented a BI system to provide real time visibility of its inventory levels, order status and delivery times helping it in reducing stock-outs, optimizing inventory levels and identifying areas of improvement in the supply chain operations. Also, BI has helped the Coca Cola company to optimize its production and distribution processes, reduce waste and improve its delivery systems by providing it with analytics and predictive modelling to analyse its SC data[40].

2.4.3 BI techniques used in similar cases

In order to highlight the contributions of Business Intelligence use cases in supply chain, we have summarized some studies that have been conducted to enhance supply chain performance using the business intelligence techniques in the following table:

Reference Tools/techniques		Contribution	Results
[40]	Visual Studio	A combined use of software to	The proposed framework only
	C++ software,	extract optimal forecasting and	concerns products in their
	Power BI	monitor the accuracy of the	maturity life cycle level.
	software,	obtained sales forecasts.	The use of only quantitative
	Holt-Winters	Offers better calculations of	forecasting for the interpretation
	method, Holt's	demand forecasts and data	of data.
	method,	connections for a clear display	
	Brown's	via dashboards.	
	method,	Helps reduce forecasting errors	
	Moving average	and levels of stock.	
	method		
[<mark>41</mark>]	Microsoft	Helps in forecasting future	Solution relied only on one
	Power BI	behavior based on historical	specific BI system.
		data related to past and current	The utilization of indicators
		projects.	obtained from the author's
		Improves manually monitored	assessment.
		processes. Provides a set of	The use of synthetic data to
		dashboards to visualize	increase the data set.
		information of several projects.	

Table 2.1: Summary of References, Tools/Techniques Used, Contributions, and Limitations

[37]	Microsoft	Identifying which KPIs are	The solution is utilized only in
	Power BI.	showing or causing low	the case of small businesses.
	Action design	performance in the SC.	The article highlights the
	method (ADR)	Offers real-time tracking and	limitations of the proposed
		updates of KPIs related to	model in terms of used BI tools,
		decision-making.	proposing future research to use
		Enhances control over data	multiple data sources and more
		types and enables sophisticated	advanced BI tools for more
		transformations of traditional	comprehensive dashboards.
		text import features.	
[42]	Microsoft	The paper highlights the	The focus on a single case study,
	Power BI.	importance of using advanced	which leads to limitations of the
	Data collection	analytics and visualization tools	proposed model in terms of the
	techniques.	to improve decision making and	obtained results, and its
	Qualitative	enhance overall SC performance	transferability to other
	research	by allowing companies to view	companies.
	methods	their data in real time.	Data limitation which can
		The use of qualitative research	impact the depth of the analysis
		methodology helps in providing	conducted by the model.
		a more understandable analysis	
		of the SC performance	
		measurement model adding	
		depth and context to the	
		findings.	

[43]	ERP.	The proposed model helped the	The absence of some important
	Microsoft	company in reducing its total	data within the database causing
	Power BI	levels of inventory, leading to	the use of manual methods to
		remarkable cost savings.	collect it.
		Improved the efficiency of	The difficulty in integrating
		inventory management by	ERP with Power BI without the
		combining the use of ERP	use of intermediate tools such as
		database and Power BI tools to	Excel.
		visualize data and improve	The need for continuous updates
		decision-making processes.	for the model to respond to the
			user's needs.
[<mark>44</mark>]	Microsoft	The paper has demonstrated the	The application of the study in
	Power BI.	effectiveness of implementing	one specific country can
	Excel.	BI tools to improve	influence the reliability or the
	Analysis for	performance, reporting, and	applicability of the obtained
	Excel	decision-making within the case	results for other countries or
		company.	cases.
		Highlights the gap concerning	Time constraint impacting the
		the underuse of data in the case	data collection process, analysis,
		company.	and interpretation.
		Identifies the key success	
		factors for implementing a BI	
		solution aligned with the user's	
		needs.	

[45]	Microsoft	The developed framework	Some missing data in the
	Power BI.	helped in optimizing inventory	company's system can influence
	Streamlit.	levels and enhanced resource	the proposed forecasting model.
	Python	utilization. Provides real-time	Cost constraints for the
		monitoring of data to adjust	framework implementation
		inventory and supply chain	might limit the organization to
		operations according to timely	fully gain profits from the
		fluctuations.	developed solution.
		Helps in teamwork by providing	Integration difficulty of other
		shareable reports and insights of	sources of data into the system.
		the company's information.	
[46]	Microsoft	Offers a detailed view on the	Delays in data processing due to
[46]	Microsoft Power BI.	Offers a detailed view on the metrics such as revenue,	Delays in data processing due to the large size of data sets can
[<mark>46</mark>]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time	Delays in data processing due to the large size of data sets can influence the performance of the
[46]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time updates.	Delays in data processing due to the large size of data sets can influence the performance of the system.
[<mark>46</mark>]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time updates. Helps in identifying the crucial	Delays in data processing due to the large size of data sets can influence the performance of the system. The need for significant data
[<mark>46</mark>]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time updates. Helps in identifying the crucial KPIs influencing the	Delays in data processing due to the large size of data sets can influence the performance of the system. The need for significant data resources to implement such
[46]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time updates. Helps in identifying the crucial KPIs influencing the effectiveness of the SC.	Delays in data processing due to the large size of data sets can influence the performance of the system. The need for significant data resources to implement such advanced data tools.
[<mark>46</mark>]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time updates. Helps in identifying the crucial KPIs influencing the effectiveness of the SC. Proposes a data structure to	Delays in data processing due to the large size of data sets can influence the performance of the system. The need for significant data resources to implement such advanced data tools.
[46]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on the metrics such as revenue, customer details, and real-time updates. Helps in identifying the crucial KPIs influencing the effectiveness of the SC. Proposes a data structure to simplify the integration of	Delays in data processing due to the large size of data sets can influence the performance of the system. The need for significant data resources to implement such advanced data tools.
[46]	Microsoft Power BI. Kimball's ETL	Offers a detailed view on themetrics such as revenue,customer details, and real-timeupdates.Helps in identifying the crucialKPIs influencing theeffectiveness of the SC.Proposes a data structure tosimplify the integration ofdifferent sources to the	Delays in data processing due to the large size of data sets can influence the performance of the system. The need for significant data resources to implement such advanced data tools.

[47]	ERP.	Helped in reducing lead time for	Reliance on monthly data export
	Microsoft	the inventory planning process.	into Excel sheets leading to
	Power BI	Identified unnecessary tasks	delays in data processing and
		included in inventory	data accuracy.
		management and improved it	Difficulties faced while
		with the developed solution.	connecting Power BI software
		Offered real-time insights about	with the ERP database.
		inventory levels, vendor	
		analysis, and inventory value for	
		inventory planning officers.	
[48]	Microsoft	Offers better control of	Lack of historical data impacts
	Power BI.	inventory levels by reducing	the accuracy of forecasts and
	RStudio.	overstocks and shortages in the	given insights.
	Spoon Pentaho	analysis period.	The use of advanced algorithms
	Data Integration	The developed BI solution has	can make the decision-making
	(ETL tool)	improved the overall	process complicated for
		productivity of health services	decision-makers who are not
		by reducing the likelihood of	familiar with it.
		inventory shortages.	The need for trained users to
			ensure successful use and
			deployment of the system.

2.5 Conclusion

in this chapter we have defined the key concepts of supply chain and supply chain management to differentiate between the two terms. we also highlighted the importance of coordination. Then, in the second part we have explained what does Business Intelligence means, its architecture and its different tools. finally, we discussed the relationship between the two concepts and cited some studies in this field.

In the next chapter we will present the different steps we have taken to implement our proposed solution.

Chapter 3

Conception and development of BI Solution for the Merinal company

3.1 Introduction

In the previous chapter, we have reached the conclusion that Merinal SCD lacks for a realtime Business Intelligence (BI) solution that would allow them to utilize their existing data to create a decision-making tool. In this chapter, we will present the three phases that we took to build our solution, its modeling, architecture and implementation. At the end of the chapter, our BI solution will provide tailor made dashboards for both scheduling and stock management departments as well as the Supply Chain division by leveraging real-time data access, ensuring that the decision-making process is agile and accurate. Also we will give an example of the results that could be extracted from the dashboard.

3.2 Solution Modelling

In this phase, we will be modeling how the end user will interact with our solution and explain it ensure a good construction of the solution.

3.2.1 The Use-Case Diagram

Definition: It is a Unified Modelling Language (UML) diagram that enables us to describe the possible usage and future scenarios (use cases) that a system is developed for, by expressing what a system should be doing, and what functionality each user in the system will be using. We can use this diagram to address the following questions: [49]

- 1. What is being described?
- 2. Who interacts with the system?
- 3. What actions can the actors perform?

The use case diagram for Merinal's BI dashboard solution shows the interactions between employees within the company and the dashboard.

Each one of these actors performs a specific function to utilize and manage the dashboard:

 Heads of departments: interacts with the dashboard by selecting and adding KPIs and customizing the visual display to tailor the information according to their needs, analyse it and derive useful insights. 2. **Supply Chain division employees:** is able to analyse data, utilize and filter data for specific insights, extract data from various sources, and models the data for better interpretation.



Figure 3.1: Use case Diagram of the dashboard

3.3 Solution Architecture

3.3.1 The used Tools

- Microsoft SQL Server 2014: Microsoft SQL Server 2014 is a powerful relational database management system (RDBMS), which means it is a system that organizes files of data in two dimensional arrays (rows and columns) of data elements, with the capability of combining these elements in order to form and create a variety of relations giving us a significant flexibility in data usage [50]. This RDBMS caters to a wide range of users. Whether it's a developer, data analyst, or IT professional, SQL Server 2014 offers feature-rich editions that facilitate learning, development, and deployment [51]. It can accommodate a small number of users and scale up to and expand to serve the largest corporations due to its capacity to deal with terabytes of data [52]. This is where the Data Warehouse will be and these are some of the essential tools within this ecosystem:
- SQL Server Management Studio (SSMS):SQL Server Management Studio (SSMS) is an easy-to-use, comprehensive graphical user interface (GUI) tool for managing SQL Server instances. It allows you to perform tasks such as database design, querying, administration, and performance tuning[53]. It features tools for working with developing database solutions and it constitutes the tool that accomplishes the passing of SQL commands and functions to SQL Server[52].
- 3. SQL Server Data Tools (SSDT) for Visual Studio 2014:SQL Server Data Tools (SSDT) is an integrated development environment (IDE) that enables database developers and administrators to create, manage, and deploy database projects. It integrates seamlessly with Visual Studio[53]. SSDT Visual Studio contains the two most important Services in Business Intelligence: Analysis Services and Integration Services.
- 4. SQL Server Analysis Services (SSAS):SQL Server Analysis Service (SSAS) is a multidimensional and tabular data modelling platform. It allows you to create OLAP cubes that are built on top of a data base that have specific design of Fact and Dimensions Tables containing precise data each one with a chosen data type, in order to create a business intelligence solution [54] [55]. and they are presented as follows:
 - (a) Fact Tables: Contains transactional data and measures.

- (b) **Dimension Tables:**Describe business entities (e.g., customers, products) that will represent the measures and be used for granulation
- (c) Cubes: Aggregates data for analysis depending on the need and goal of the Business Intelligence solution to be built.
- (d) MDX (Multidimensional Expressions): Query language for SSAS.
- 5. SQL Server Integration Services (SSIS):SQL Server Integration Service (SSIS) is an ETL (Extract, Transform, Load) tool used for data integration and workflow automation[54]. It is needed for Data Warehousing and its operations: Extraction of data from different sources, Transformation of said data and its Loading[56]. Without the data cleansing and data movement that SSIS provide the rest of SQL Server BI products won't operate. It facilitates by the creation of specifically designed ETL process and workflow the integration of data from various sources that the enterprise might have (CRM, ERP, Excel etc.), to an already designed Data Warehouse.
- 6. **Python:** a versatile programming language, is increasingly used in BI scenarios. Its libraries (e.g., pandas, matplotlib) enable data manipulation, analysis, and visualization. [57]
- 7. **Power BI**:Power BI is a suite of Business analytics tools made by Microsoft, to analyse data by connecting to various data sources, creating interactive reports, sharing insights and providing a holistic view for business users with the most important metrics in real-time to monitor the health of their business at every point in time, all in one place and available in different devices.[51][58]

3.3.2 The used Data

In order to build of Business Intelligence solution for Merinal's SCD, we need to collect Data according to their specific needs, the Data available and the Data we've had access to. and also choose the useful key performance indicators (KPI) that will contribute to the optimization of their coordination and decision making system.

The data that we were able to collect and allowed to use, was divided into three main datasets:

1. **Reception file:**This file contains data about the received goods of each article from different sited and suppliers.

No de repection	Fournisseur	Raison Sociale	Date reception	Article	Designation	Qte rcp UOM	Unite reception	Qte facturee	No de commande	Site reception	Date Reception
MPR01/2004RCI0	MCL01	Centre logistiqu	28/04/2020	APMAL	ALU SULPIRID	20000	ML	0		MEX01	20200428
MCL01/2006REC0	100039	PRINTMED	24/06/2020	APMAL	ALU SULPIRID	20010	ML	20010	MCL01/1909CDE0	MCL01	24062020
MPR01/2009RCI0	MCL01	Centre logistiqu	09/09/2020	APMAL	ALU SULPIRID	20000	ML	0		MCL01	20200909
MCL01/2101REC0	100039	PRINTMED	30/01/2021	APMAL	ALU SULPIRID	68250	ML	68250	MCL01/2102CDE0	MCL01	20210130
MCL01/2107REC0	100039	PRINTMED	13/07/2021	APMAL	ALU SULPIRID	36150	ML	36150	MCL01/2102CDE0	MCL01	20210713
MCL01/2111RECO	100039	PRINTMED	29/11/2021	APMAL	ALU SULPIRID	37440	ML	37440	MCL01/2107CDE0	MEX01	20211129
MCL01/2211RECO	100039	PRINTMED	15/11/2022	APMAL	ALU SULPIRID	13160	ML	13160	MPR01/2211CDEC	MEX01	20221115

Figure 3.2: Screenshot of the Reception CSV file

2. **Consumption file:** The file contains data about each consumed article for each manufacturing order.

Numéro suivi	Article	Nomenclature	Quantité consommé	Date imputation	No O.F.	Date suivi	DATE
MPR012301MTH	APMAL01V1	MGM01	10707	23/05/2023	MPR012	23/05/2023	20230123
MPR012301MTF	APMAL01V3	MGM01	10728	23/05/2023	MPR012	23/05/2023	20230123
MPR012301MTH	APMAL01V3	MGM01	10717	23/01/2023	MPR0122	23/05/2023	20230123
MPR012302MTF	APMAL01V3	MGM01	7426	26/02/2023	MPR012	26/02/2023	20230226
MPR012302MTH	APMAL01V3	MGM01	7249	28/02/2023	MPR0121	28/02/2023	20230228
MPR012303MTH	APMALOTV3	MGM01	7360	62/03/2023	MPR012	02/03/2023	20230302
MPR012303MTH	APMAL01V3	MGM01	7360	64/03/2023	MPR012	64/03/2023	20230304
MPR012303MTH	APMALOTY)	MAGMADS.	7212	06/03/2023	MPR012	06/03/2023	20230306
MPR012303MTH	APMAL01V3	MGM01	7678	08/03/2023	MPR012	08/03/2023	20230308

Figure 3.3: Screenshot of the Consumption CSV files.

3. **Manufacturing Order file:** It contains data about each manufacturing order for each of the 5 final products.

Numero suivi	Article	Qte realis	Date imputation	No O.F.	Date suivi	DATE
MPROL2305MT		43202	19/01/2021			20210119
MPRO12101MT		48266				20710120
MPROL2303MT	MONTH	48771				20210121
MPRO12101MT	MOM11	48862		MPR0121		20210122
MPRO12102MT		48678				20210223
		48171				20230224
MPROL2302MT		49772				10000
		48585			28/02/2025	20210226

Figure 3.4: Screenshot of the Manufacturing Orders CSV file

These files contained three years' worth of data (from 2021 to 2023) of 59 Articles categorized into:

- Active Ingredients
- Excipients

- Packaging Materials I: Direct contact with the final products.
- Packaging Materials II: Indirect contact with final products.
- Semi Final Products
- Final Products

Globally, we collected a set of 5 final products, with all of their components. These final products are considered from the top performing products in the company and they are produced all year long:

- XYDOL 400MGs.
- DOLYC 500MG.
- DOLYC 1G.
- SULPIRIDE.
- BYZOLEX 5MG.

3.3.3 The Measures and Performance Indicators

The following table shows the measures and performance indicators that we have implemented in our dashboard:

Measures and Indicators	Explanation
	This measure represents all the quantities that the ware-
	house of Merinal receives. From Suppliers, other sites, as
Received Quantities	well as the materials received by Manufacturing depart-
	ment: Excess Raw Materials, Finished and Semi-Finished
	Goods.
	Continued on next page

Table 3.1: Measures and Indicators

Measures and Indicators	Explanation
Invoiced Quantities	This measure represents the quantities of the materials delivered by suppliers and were invoiced. They only rep- resent the Raw Materials as well as the Packaging of the medical products.
Consumed Quantities	This measure represents the consumed quantities of all different types of materials.
Produced Quantities	This measure represents the quantities that were produced for each final product.
Date of Consumption	This date represents the earliest day of the consumption of raw materials of a manufacturing order.
Date of Production	This date represents the date where the production started of each manufacturing order.
Stock Turnover	Stock turnover is a key performance indicator for the stock management department, enabling them to measure the frequency at which inventory is consumed over a specific period.

Table 3.1 – continued from previous page

3.3.4 Fact Tables:

The following table summarizes the fact tables used in our solution with it measures, data types, dimensions and its explanation:

Fact Table	Measures	Data Type	Dimensions	Explanation
Fact Recep- tion	Received Quantities, In- voiced Quan- tities	Numeric (18, 3), Numeric (18, 3)	DimProduct, DimSup- plier, DimSite, DimTime	Received and invoiced quantities are one of the most important metrics in Stock Management where they can give so many indicators that enables a better analysis of stock levels. The best analysis approach would be to analyse both these quantities by prod- uct, supplier, site and time in order to get the best insights and granulation for the concerned parties (Stock man- agement department and the Supply Chain division) and to get the best out of the available data.
Fact Con- sumption	Consumed Quantities	Numeric (18, 3)	DimProduct, DimMan- ufacturing Declaration, DimTemps	The consumption of products is very important for both scheduling and stock management departments, it helps them stay in track of consump- tion rates and with planning man- ufacturing orders. They have to be analysed based on different axes: by products, by time and by manufactur- ing order.

Table 3.2: Fact Tables and Measures

Fact Table	Measures	Data Type	Dimensions	Explanation
Fact Man- ufacturing Declaration	Quantity pro- duced	Numeric (18, 3)	DimProduct, DimMan- ufacturing Declaration, DimTemps	The production rate is an essen- tial part of the Supply Chain, and tracking it would give an immense added-value to its process, whether it's scheduling Manufacturing orders or tracking the demand on Raw and Packaging materials. This should be by product, by time and manufactur- ing declaration.
Fact Supply to Manufactur- ing Time	Manufacturing Date, Con- sumption Date	Date, Date	DimProduct, DimMan- ufacturing Declaration, DimTemps	One of the key elements to a success- ful supply chain management is to maintain a short delivery time, and this applies even inside the company, where the time to supply to Manu- facturing plays a major role in the success of customers satisfaction and the availability in the market. So, the tracking of metrics such as the con- sumption and manufacturing date can contribute to a better control of the Supply time, hence the insurance of a smooth manufacturing process. The axes of analysis should be: by prod- uct, by time, and by manufacturing order.

Table 3.2 – continued from previous page

3.3.5 Dimension Tables

Dimension tables represent the analysis axes for different measures of the fact tables related to them. It should contain two parts:

- 1. Primary Keys: they are the link to the Fact tables.
- 2. **Dimension element:** these are the granulation elements that each measure would be analysed upon.

Dimension	Content	Data Type	
Dim Product	Product_PK	int	
	Product_Code	varchar (10)	
	Product_Designation	varchar (50)	
	Product_Type	varchar (10)	
Dim Manufacturing Order	Manufacturing_order_PK	int	
	Manufacturing_order_number	varchar (60)	
Dim Site	Site_PK	int	
	Site_code	varchar (20)	
Dim Supplier	Supplier_PK	int	
	Supplier_code	varchar (20)	
	Business_name	varchar (50)	

Table 3.3: Dimensions and Data Types

3.3.6 Time Dimension

The creation of the Time Dimension is different than other dimensions, because it contains a specific form and a variety of columns with different purposes and data types, it would be time consuming to create it directly on SSMS, so would be easier and more optimal to create it with a SQL Query. Its architecture should be as follows:

	Column Name	Data Type	Allow Nulls	SemaineDelannée	int	
▶8	Temps_PK	int		SemaineDelannéeNom	nvarchar(50)	
	Date	smalldatetime		MoisDelannée	int	
	Jour	varchar(50)		MaiaDalaan (ablam	musesher(E0)	-
	AnneeDate	smalldatetime		MolsDelanneeNom	nvarchar(50)	
	AnneeNom	varchar(50)		MoisDuSemestre	int	
	SemestreDate	smalldatetime		MoisDuSemestreNom	nvarchar(50)	\sim
	SemestreNom	varchar(50)		MoisDuTrimestre	int	~
	TrimestreDate	smalldatetime		MoisDuTrimestreNom	nvarchar(50)	
	TrimestreNom	varchar(50)		TrimestreDelannée	int	
	MoisDate	smalldatetime		TrimestreDelannéeNom	nvarchar(50)	
	MoisNom	varchar(50)		TrimestreDuSemestre	int	
	SemaineDate	smalldatetime		TrimestreDuSemestreNom	nvarchar(50)	
	SemaineNom	varchar(50)		Comparter Delega és	int	
	JourDelannée	int		SemestreDelannee	Int	
	JourDelannéeNom	nvarchar(50)		SemestreDelannéeNom	nvarchar(50)	
	JourDuSemestre	int		AnneeCode	int	
	JourDuSemestreNom	nvarchar(50)		SemestreCode	int	
	JourDuTrimestre	int		TrimestreCode	int	
	JourDuTrimestreNom	nvarchar(50)		MoisCode	int	
	JourDuMois	int		SemaineCode	int	
	JourDuMoisNom	nvarchar(50)				
	JourDeLaSemaine	int				

Figure 3.5: Screenshots of Time Dimension Design

3.4 Solution Implementation

After creating the database, designing all fact and dimension tables in object explorer, the next step is to design the data warehouse and connect each fact table to the dimensions assigned to it in the database diagrams.

3.4.1 Datawarehouse Diagram

Our data warehouse is designed as shown in the following figure 3.6:



Figure 3.6: The Data warehouse Design of Merinal

3.4.2 The ETL Process

Now that the data warehouse is created, the next step would be to extract, transform and load the data. We would start this process with dimension tables followed by fact tables.

 Dimension Tables ETL Process: The ETL process of dimension tables is simple due to the simplicity of data. It is established only by a Data flow task containing a source file and a destination file. The source file is a flat CSV file containing the necessary data of the dimension to be loaded into the data warehouse. 3.7



Figure 3.7: ETL Process of a dimension table with SSIS

 Fact tables ETL process: For fact tables, we will upload data from Merinal source files: Reception, Consumption, Manufacturing- declaration, each table will be associated with its specific source file, except for Supply to Manufacturing fact table, that needs to extract data from both Consumption and Manufacturing declaration files.

For this case the ETL process will go through a "Foreach Loop Container" that contains a "Data Flow task. **B.8**



Figure 3.8: The Foreach Loop Container

The Data Flow task for fact tables should contain a source file, research task for each dimension table and a destination file. The research should be based on codes that exist in the dimension tables and the source file to allow the match between the data in order to upload the Foreign Key of each dimension to allow the connection between fact tables and their associated dimensions. 3.9



Figure 3.9: Data Flow Task in Fact Tables ETL process

We have to make sure that the Flat File Source connection has similar data types for each column as the database (Flat File Connection Manager Editor –Advanced) and change the data type if necessary as shown in the figure nB.10

Connection manager name:		Flat File	Flat File Connection Manager			
Description:	Configure the properti	s of each column.				
 Advanced Preview 	No de repection Fournisseur Raison Sociale Date reception Article Designation Qte rep UOM Unite reception Qte facturee UA No de commande Site reception Date Reception		 Misc Name Column Type InputColumn DataPrecision DataScale DataType OutputColum TextQualified 	No de repection niter Comma (.) Delimited Width 0 0 0 string (DT_STR) nnWidth 50 True		
			Name			

Figure 3.10: Flat File Connection Manager Editor

This process is applicable for all Fact tables, we only need to change parameters and add a research task for some tables.

For the Supply to manufacturing Fact table, before we proceed with the ETL process in SSIS, we have to go through one more step.

Since we didn't have a specific source file where we can upload the data from, we should use both Manufacturing declaration and Consumption files to extract the consumption and manufacturing dates. this can't be done directly because the Manufacturing declaration file contains only data about the final products, whereas Consumption file contains data about all the raw and packaging materials that constitute those final products. This leads to having multiple consumption dates for one Manufacturing order in the consumption file, especially if the raw and packaging materials are consumed on different dates due to the production process being long. In order to filter the data and

take the earliest date of consumption per Manufacturing order, we scripted a Python code to extract data from both files, filter them based on the earliest date per manufacturing order and uploading them in a third file that contains the manufacturing order number, date of consumption and date of manufacturing. (code in Appendix A).

3. **ETL Automation:**To automate the ETL process we have to create an integration service catalogue in SSMS, deploy the SSIS package and put the SQL Server Agent in running mode. After that, we create a new Job in SQL Server Agent, give it a name and move to Steps, this would link the SSIS package under SQL Server Agent. And To ensure continuous real-time data upload, we have to Schedule the Job with a 3 hours recurrence interval throughout each day.

Name:	schedule_reception_update			Jobs in 1	Schedule	
Schedule type:	Recurring		~	Enabled		
ne-time occurrence						
Date:	12/06/2024 V Time:	21:15:47	•			
Frequency						-
Occurs:	Daily	~				
Recurs every:	1 🚖 day(s)					
Daily frequency						-
Occurs once at:	00:00:00					
Occurs every:	3 🔹 hour(s) 🗸	Starting at:	00:00:00	÷		
		Ending at:	23:59:59	٢		
Duration						-
Start date:	12/06/2024	O End date:	12/06	/2024 📃 🖛		
		No end date:				
Summary						_
Description:	Occurs every day every 3 hour on 12/06/2024.	(s) between 00:00:00 and	d 23:59:59. So	hedule will be use	d starting	^

Figure 3.11: Job Schedule configuration

Our package will run every 3 hours every day, guaranteeing that all data entries are uploaded.

3.4.3 Olap Cubes

After uploading the Data Warehouse, we need to create the cube to analyse our data from different perspectives and define its granularity, by defining the fact tables, dimension tables, properties and hierarchies. The following figure shows the olap cube for Merinal's Data warehouse.



Figure 3.12: OLAP Cube for Merinal Data Warehouse

In properties, we should define the Order by for Key attributes to establish a structured and logical organization of data, ensuring efficient querying and retrieval processes. The Product, Site, Supplier and Manufacturing Order Dimensions are ordered by: Name. Whereas the Time dimension is ordered by: Key.

The hierarchies should be made based on how the data ought to be organized, in order to filter it in a logical and concise manner that will ensure an optimized analysis and user experience.



Figure 3.13: DimTime Structure and Attribute relationships



Figure 3.14: DimProduct Structure and Attribute relationships

With the cube now created, the data is prepared for use in developing dashboards that provide insightful visualizations. These dashboards will enable the scheduling and stock management department and the head of the Supply Chain division to monitor key metrics, identify trends, and make informed decisions based on real-time data analysis.

3.5 Data Visualization

Our data has undergone the ETL and OLAP cubes process, ensuring its accuracy and organization. To fully harness the potential of this prepared data, it is essential to translate it into a format that enables clear comprehension and facilitates insightful analysis. This is where Power BI plays a crucial role.

3.5.1 Dashboard construction

Our Dashboard will contain 3 main parts, each interface is dedicated to specific users in:

• Stock Management department.
- Scheduling department.
- Supply Chain Division.

available in Desktop and Mobile versions (See Appendix), to make the Dashboard accessible at all times and places.

1. Stock management department



Figure 3.15: Stock management Dashboard-Desktop Version-

Cards are there to have the total of all different quantities reunited in one place instead of multiple Excel tables and sheets, in addition, there's a card for stock turnover rate which will allow the best analysis of each of the products in stock to provide useful insights.

The graphs that we made for the stock management department are weekly Received Quantities and Forecasting Consumed Quantities. These will allow them to visualize existing data of both received and consumed quantities and forecast consumption which will help them avoid under-stocking raw and packaging materials.

The clustered column chart represents a comparison between invoiced and received quantities. This chart will allow stock management to examine the received quantities and how much the missing products rate over time. The funnel in this case will help visualize the received quantities by product type, it is a very useful visualization tool that will help compare stock rate of each product type, and know the percentage of each product type in each site.

Also, Filtering the data is a crucial part of the Dashboard, without it, it wouldn't be as useful, so we made sure to put all the possible filters to ensure the best granularity and the easy access to all data.

The tables are an additional visualization tool that is there to allow the user to check the raw format of data of each product in one table. In addition to that, they can even track the rapidity of their response to the needs of production by the table of Time To supply by manufacturing order number, it contains the dates of consumption and the date of manufacturing, with these they can analyse their performance when it comes to meeting the needs of each manufacturing order(See Apendix B).

2. Scheduling department



Figure 3.16: Scheduling Department Dashboard -Desktop Version-

Cards are there to have the total of produced quantities reunited in one place instead of multiple Excel tables and sheets. It is there to have a summarization of the quantities produced. Forecasting graphs are for consumption and production quantities, this would

immensely help the scheduling department in predicting potential consumption and production quantities which will keep them ahead and notified of the real-time and future quantities leading in a synchronisation between scheduling and stock management departments avoiding any manufacturing orders staying unfulfilled because of the lack of some materials. In addition to that, the produced quantities graph has indicator lines for each of the 5 products representing the goal quantities to be produced per year. This will lead to a better track of the quantities produced and to be produced to meet the annual goals.

The funnel is a representation of production quantities for each year, allowing the best comparison between the current and previous year. The pie chart represents the quantities produced by the final product to compare all of them and classify them based on performance and quantities.

The Q and A is a useful tool, especially for a quick and precise question, for example: (min quantities-produced, MGM25 month May 2023 it would give you a direct result whether it's a number or a graph.)

The tables are an additional visualization tool that is there to allow the user to check the raw format of data of each product in one table.(See Appendix B).

3. Supply Chain Division

The Supply Chain Division Dashboard is a summarization of the important insights collected from both stock management and scheduling department, it contains the key performance indicators of each of the departments in the cards as well as the forecasting graphs that represent both the real-time and future insights about the consumed and produced quantities.



Figure 3.17: Supply Chain Division Dashboard -Desktop Version-

After creating the dashboard and showing its final form, several insightful patterns and trends emerged. we were able to identify significant remarks that highlighted key aspects of Merinal's production operations. One such noteworthy observation is that the quantities produced were different from what was expected in the graph of production forecasting in the scheduling department's dashboard.

We can see that the production quantities for DOLYC 1G exceeded two times the production goal (approximately 10 million) for the three previous years. This can lead to operational issues in stock and warehouse management, particularly concerning space utilization, product expiration date management, and associated costs. Also, if the annual sales didn't reach the produced quantities it could have decreased the stock turnover rate. On the other hand, there might be a potential explanation to the huge excess in production. In 2021 and 2022, there were still high rates of COVID-19 cases, and knowing that DOLYC 1G is headache and fever medicine, it might have resulted in the over-consumption of this medicine leading to its overproduction. In figure 3.18

Same goes with DOLYC 500MG, that has witnessed an immense production rate compared to the goal which was approximately 250 000. In figure **B.19**



Figure 3.18: Graph of DOLYC 1g production quantities over 3 years



Figure 3.19: Graph of DOLYC 500MG production quantities over 3 years

3.6 Conclusion

In this chapter, we have created the modelling of our Business Intelligence solution by describing the interactions of the user with the dashboard using UML (Use case diagram), mentioning Merinal's information flow, then we explained the solution architecture and its implementation steps which are the data warehouse diagram, the ETL process, OLAP cube and the dashboard creation. Finally, we mentioned an example of the useful results that could be extracted from the visualisation of data in the dashboard which will help evaluate the Supply Chain Division's situation. **General Conclusion**

General Conclusion

In this project, our goal was to create a BI solution for Merinal supply chain division, to optimize and increase the coordination between the scheduling and stock management department, by providing useful insights through tailored dashboards.

We started with describing the company's organization and understanding the information flow between each department within the SC division in order to analyse and understand the process between each department within the division to identify and define the problem statement.

Then we defined the key notions of supply chain as well as Business Intelligence, and mentioned the relationship between the two concepts by citing some recent articles with their contributions in the implementation of business intelligence in SCM, which demonstrated the effectiveness of using it in SC and how much it can improve and optimize its processes. All that by creating tailor made solutions to the companies 'problems and limitations, and providing useful dashboards which contain significant insights that can give a resourceful analysis for decision makers.

Lastly, we started our solution implementation by modelling it using the Use-Case diagram to show how the actors are going to interact with the developed dashboard. Then we defined the used tool and designed a solution architecture to ensure an optimal use of the available data. Finally, we built the solution using Microsoft SQL Server by creating the data warehouse, a suitable ETL process and OLAP cubes for a good analysis, then we designed tailor made dashboards for both scheduling and stock management departments as well as the supply chain division using Power BI. This solution has helped them in visualising measures related to stock and quantity management and forecasts related to them.

Concerning the perspectives of our work and in order to improve and expand this Bl solution into a more useful and insightful dashboard, we recommend for Merinal to consider the data entry of more detailed information that has demonstrated to be useful, such as the time of consumption, the time of production, material order dates from suppliers and production duration. These would lead to a more detailed insights that will allow deeper analysis leading to a better understanding of the overall supply chain allowing for a better evaluation of the process. We also suggest the use of the other available data, which we were not allowed to access as data concerning their finance, to analyse more relevant KPIs such as warehousing cost, Supply chain cycle time, return rate, warehouse utilization rate and many more.

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Appendix

Appendix A

Python Code Creating the file of Supply to manufacturing Time upload





47	# Trier de A 🛛 Z par "No O.F." les deux colonnes
48	colonne_trouve.sort(key=lambda x: x["no_of"])
49	
50	# Garder uniquement les entréles avec les dates les plus anciennes pour chaque "No O.F."
51	unique_entries_dict = {}
52	for entry in colonne_trouve:
53 54	<pre>if entry["no_of"] not in unique_entries_dict or entry["date_suivi_conso"] < unique_entries_dict[entry["no_of"]]["date_suivi_conso"]: unique_entries_dict[entry["no_of"]] = entry</pre>
55	
56	<pre>unique_entries = list(unique_entries_dict.values())</pre>
57	
58	# Ouvrir le fichier "ProduitX", chercher la colonne "No O.F." et le mettre dans la colonne "No O.F." du fichier "FactSupplytoProd"
59	<pre>with open(output_file_path, "a", newline='') as f_fact:</pre>
60	csv_writer = csv_writer(f_fact)
61	for ligne in lignes_produit:
62	<pre>no_of_declaration = ligne["No 0.F."] # Utiliser le nom de la colonne pour extraire la valeur</pre>
63	date_suivi_declaration = ligne["Date suivi"] # Utiliser le nom de la colonne pour extraire la valeur
64	for entry in unique entries:
65	if no_of_declaration == entry["no_of"]:
66	# Prendre les colonnes "Date suivi" de consommation et de déclaration correspondantes au "No O.F." et les mettre dans le fich
67	<pre>csv_writer.writerow([no_of_declaration, entry["date_suivi_conso"], date_suivi_declaration, entry["produit"]])</pre>
68	print(f"Ecrit: No 0.F.: {no_of_declaration}, Date suivi de consommation: {entry['date_suivi_conso']}, Date suivi de declarati
69	
70 p	print("FIN DU TRAITEMENT POUR TOUS LES PRODUITS")
71	

Appendix B

Additional tables for each dashboard -desktop version-

1. Stock Management additional tables

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							1,141,560,222.00
		MPR012100018	IM LIGA MED ME-2-V	STEARATE DE MAGNESIL	3/01/2021 00:00:00	12101MTK0000032 0	1.00 MPR0
		MPR012100012	IM LIGA MED ME-2-V	STEARATE DE MAGNESIL	3/01/2021 00:00:00	12101MTK00000030 0	3.00 MPR0
		MPR012100012	YDRE (AEROSIL 200 PHARMA)	SILICE COLLOIDALE ANH	3/01/2021 00:00:00	12101MTK00000030 0	1.00 MPR0
		MPR012100012	TE (SUPERTAB 11SD)	LACTOSE MONOHYDRAT	3/01/2021 00:00:00	12101MTK0000030 0	24.00 MPR0
		MPR012100012	QUE (AC-DI-SOL SD-711)	CROSCARMELLOSE SOD	3/01/2021 00:00:00	12101MTK0000030 0	4.00 MPR0
		MPR012100012	ALLINE AVICEL PH 102	CELLULOSE MICROCRIST	3/01/2021 00:00:00	12101MTK00000030 0	24.00 MPR0
		MPR012100012		AMIDON DE MAIS TYPE	3/01/2021 00:00:00	12101MTK0000030 0	16.00 MPR0
		MPR012100011	YDRE (AEROSIL 200 PHARMA)	SILICE COLLOIDALE ANH	13/01/2021 00:00:00	12101MTK00000018 0	1.00 MPR0
		MPR012100011	IM LIGA MED ME-2-V	STEARATE DE MAGNESIL	0/01/2021 00:00:00	12101MTK00000017 1	3.00 MPR0
		MPR012100011	TE (SUPERTAB 11SD)	LACTOSE MONOHYDRAT	0/01/2021 00:00:00	12101MTK00000017 1	24.00 MPR0
		MPR012100011	QUE (AC-DI-SOL SD-711)	CROSCARMELLOSE SOD	0/01/2021 00:00:00	12101MTK00000017 1	4.00 MPR0
		MPR012100011	ALLINE AVICEL PH 102	CELLULOSE MICROCRIST	0/01/2021 00:00:00	12101MTK00000017 1	24.00 MPR0
		MPR012100011		AMIDON DE MAIS TYPE	0/01/2021 00:00:00	12101MTK00000017 1	16.00 MPR0
1		MPR012100017		SULPIRIDE	13/01/2021 00:00:00	12101MTK00000016 0	25.00 MPR0
MPR012100009		MPR012100017	IM LIGA MED ME-2-V	STEARATE DE MAGNESIL	3/01/2021 00:00:00	12101MTK00000016 0	1.00 MPR0
MPR012100008	0	Manufacturing_order_number		Product_Designantion	Date	ng_Number D	Sum of Consumed_Quantities Tracki
MPR012003493							CONSUMPTION
(Blank)			97,706,142.00				Total
Manufacturing order number		1 00:00:00	19.314.00 20/01/200	66	353 MPR0121002	MPR012101MTK00000	QUANTITE PRODUITS FINIS XYDOL 400
< I SF		1 00:00:00	48,266.00 20/01/200	36	1415 MPR0121002	MPR012101MTK00000	QUANTITE PRODUITS FINIS SULPIRIDE
PrincActif		1 00:00:00	19,369.00 19/01/200	45	1351 MPR0121002	MPR012101MTK00000	QUANTITE PRODUITS FINIS XYDOL 400
		1 00:00:00	18,957.00 19/01/200	4	1348 MPR0121002	MPR012101MTK00000	QUANTITE PRODUITS FINIS XYDOL 400
		1 00:00:00	19,105.00 19/01/200	43	1346 MPR0121002	MPR012101MTK00000	QUANTITE PRODUITS FINIS XYDOL 400
		1 00:00:00	43,202.00 19/01/200	35	1344 MPR0121002	MPR012101MTK00000	QUANTITE PRODUITS FINIS SULPRIDE
		1 00:00:00	1,400.00 19/01/200	27	1347 MPR0121001	MPR012101MTK00000	QUANTITE PF DOLVC 500
		1 00:00:00	356,304.00 18/01/200	69	1301 MPR0121000	MPR012101MTK00000	QUANTITE PRODUITS FINIS DOLYC 1G
		1 00:00:00	166,400.00 17/01/200	27	1300 MPR0121001	MPR012101MTK00000	QUANTITE PF DOLYC 500
Product Type Product PK		1 00:00:00	177,695.00 13/01/200	26	221 MPR0121000	MPR012101MTK00000	QUANTITE PF DOLVC 500
		1 00:00:00	13,939.00 10/01/200	99	1135 MPR0121000	MPR012101MTK00000	QUANTITE PRODUITS FINIS DOLVC 1G
		1 00:00:00	356,160.00 07/01/200	10	1133 MPR0121000	MPR012101MTK00000	QUANTITE PRODUITS FINIS DOLVC 1G
		1 00:00:00	274,000.00 05/01/200	99	020 MPR0121000	MPR012101MTK00000	QUANTITE PRODUITS FINIS DOLYC 1G
Calendrier 2022		1 00:00:00	95.00 03/01/200	93	002 MPR0120034	MPR012101MTK00000	QUANTITE PRODUITS FINIS DOLYC 1G
Calendrier 2021		1 00:00:00	43,581.00 03/01/202	26	001 MPR0120034	MPR012101MTK00000	QUANTITE PRODUITS FINIS DOLYC 1G
Calendrier 2020	•		Quantity_produced Date	g_order_number Sum of	Manufacturin	Tracking_Number	Product_Designantion
AnneeNom, SemestreNom, TrimestreNom, M.,							PRODUCTION

2. Scheduling Department additional tables

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Appendix C

Mobile Versions of the dashboard

1. for Stock management





2. for Scheduling Department



3. for Supply Chain Division

LABORAT	OIRE	
		8
AnneeNom, Semestre 🖉 🖓	× Produ	uct_Type, P 🗠
V (Blank)	Y	(Blank)
🗸 🗌 Calendrier 2020	Y	ACI
V 🗌 Calendrier 2021	YE	ACII
✓ ☐ Calendrier 2022	Y	Excipient
Ca Calendrier 2022	YE	PF
Manufacturing_order_number		
(Blank)		
MPR012003493		
MPR012003494		
MPR012100007		
WIF KO12 100007		



Abstract:

This study describes the design and implementation of a business intelligence (BI) solution for Merinal's pharmaceutical supply chain, specifically targeting the scheduling and stock management departments. The aim is to enhance transparency and decision-making within the scheduling and stock management processes. The development of this solution comprised several key stages: data collection from, data warehousing for centralized storage, data transformation and data visualization. The objective is to create an efficient dashboard for the Scheduling and Stock management departments within Merinal's pharmaceuticals to help decision-makers get useful insights and optimize the overall performance of their supply chain.

Key words: Business Intelligence (BI) - Supply Chain - Stock Management - Performance Dashboard - Data Warehouse - ETL – OLAP- Power BI- Microsoft SQL Server.

Résumé:

Cette étude décrit la conception et la mise en œuvre d'une solution de Business Intelligence (BI) pour la chaîne d'approvisionnement pharmaceutique de Merinal, ciblant spécifiquement les départements de planification et de gestion des stocks. L'objectif est d'améliorer la transparence et la prise de décision dans les processus de planification et de gestion des stocks. Le développement de cette solution a compris plusieurs étapes clés : la collecte de données, l'entreposage des données pour un stockage centralisé, la transformation des données et la visualisation des données. L'objectif est de créer un tableau de bord efficace pour les départements de planification et de gestion des stocks de Merinal Pharmaceuticals afin d'aider les décideurs à obtenir des informations utiles et à optimiser la performance globale de leur chaîne d'approvisionnement.

Mots clés : Business Intelligence (BI) - Chaîne d'approvisionnement - Gestion des stocks - Tableau de bord de performance - Entrepôt de données - ETL - OLAP - Power BI - Microsoft SQL Server.

ملخص:

تصف هذه الدراسة تصميم وتنفيذ حل ذكاء الأعمال (BI) لسلسلة التوريد الصيدلانية لشركة Merinal ، مع التركيز بشكل خاص على أقسام الجدولة وإدارة المخزون. الهدف هو تعزيز الشفافية واتخاذ القرارات داخل عمليات الجدولة وإدارة المخزون. تضمن تطوير هذا الحل عدة مراحل رئيسية: جمع البيانات، تخزين البيانات في مستودع بيانات مركزي، تحويل البيانات وتصوير البيانات. الهدف هو إنشاء لوحة معلومات فعالة لأقسام الجدولة وإدارة المخزون داخل شركة Merinal للصناعات الدوائية لمساعدة صانعي القرار في الحصول على رؤى

الكلمات الرئيسية: ذكاء الأعمال - سلسلة التوريد - إدارة المخزون - لوحة معلومات الأداء - مستودع البيانات - ETL . - OLAP - Power BI - Microsoft SQL Server